

Classic Posters - Wall Banking: Put Your Investments on the Wall

Classic Posters - Wall Banking: Put Your Investments on the Wall

by Michael Erlewine

One of the best investments I ever made was to take put some money into posters, instead of into the bank. Not only has my investment appreciated at a higher rate than in the bank (especially these days!), but I get to see some of my investment on the wall, 24x7.

Concert-music posters are not only great historical documents, but great art for the home. What could be better than to have a poster for a favorite band that you love, that looks great, hangs on your wall, and is quietly appreciating -- making money. I am not suggesting that you put all your money into concert-music posters, but that you might enjoy having some on the wall that are also appreciating in value.



Poster as a centerpiece



Matted and Framed Posters



Every House Should Have a Woodstock Poster

Insurance or Vaults? by Michael Erlewine

Insuring your posters is expensive and usually requires a special rider. The insurance companies don't know what

Classic Posters - Wall Banking: Put Your Investments on the Wall

posters are or why they are worth what they can be worth, so they tend to err on the side of charging you a fee to replace the dollar amount you claim the posters are worth. They also, in most cases, require that you place them in a safe-deposit vault or in a secure safe.

If you wish to go this route, there are many good-sized gun safes that can double as poster safes, for insurance purposes.



Where Posters Are Safe

Inside this safe, are specially-placed rods that act as racks to hold posters stored in flat boxes. This would be the place to store your most expensive pieces. The flat file boxes are only 1.5" high, so that posters are not piled too high. In the picture, you can see the handbills are stored at the top.

!P CA000044 "The Inside Layout"



Inside Layout

Flat File Storage



Flat-file Storage

I store most of my personal collection in flat-file boxes, interleaved for the most part. Here is a typical shot of how I

Classic Posters - Wall Banking: Put Your Investments on the Wall

organize things. Posters stored this way are not as easy to look at, as are the glossy display albums, but in truth, very few people ever want to see more than a few posters. Even collectors are not that curious, having seen it all before or not being into that particular venue. There are exceptions.

I had poster artist Mark Arminski visit me for a day or so, recently, and I found out he like Texas posters, a real favorite of mine. We actually went through all the Texas poster I have, many hundreds of them. It was great to find someone as interested in this very special style of poster, as I was. And, although it was perhaps not as easy as looking through the albums, there was a certain beauty to going through the boxes, handling each poster, and placing it to the side. It is a nice way to see the posters, just not something that happens too often. It was fun.

Michael@Erlewine.net